## ABSTRACT

An air freshener for dispensing a spray of deodorant, includes a housing in which a holder can be received for containing deodorant. A sliding bar has an end in contact with a door or doorway, so that a door movement results in a movement of the sliding bar. A wedge shaped press member is coupled with the sliding bar, which during a movement of the sliding bar causes the dispensing member to move in a direction transverse to the movement of the sliding bar. The sliding bar includes a guide along which the press member can be moved in a direction transverse to the sliding bar. The press member operates a coupling piece between the press member and the dispensing member, and the coupling piece includes a round upper side including a contact surface for the wedge shaped press member.